國立政治大學九十七學年度研究所博碩士班入學考試命題紙

考試科目	國際傳播議題分析	所別	國際傳播英語學程碩士	考試時間	3月16日 星期日 第3節

1. In what ways have new media technologies – e.g., communication satellite, computer, and Internet -- changed the reporting and circulation of international news? What is your assessment of the quality and quantity of international news in the major dailies and television channels in Taiwan? (25%)

2. The 2008 Olympic Games will be held in Beijing this coming August. For quite a few years China has been devoting many resources to make good use of this occasion to present her best to the world. What are the major images does China want to project to the world with respect to hosting the 2008 Olympics? Is China achieving her objectives? If yes, why? If no, why not? Elaborate your response with both theoretical arguments and empirical evidence. (25%)

3. Pandemic diseases, such as Avian Flu (bird flu), are increasingly being understood as global communication issues by such international organizations as WHO and countries around the world. Why is this so? In your answer, please refer to your own country or the country/countries you are familiar with for illustration and apply, where appropriate, communication or media theories (sociological, economic, or political) to support your arguments. (25%)

4. During the past 30 or so years, many changes have been taking place in the development of press freedom in countries around the world. What are these changes, what factors account for these changes, and what are possible trends for the future? Elaborate your answer. (25%)

備考	試題隨卷繳交

命題委員：（簽章） 97 年 2 月 29 日

命題紙使用說明：1.試題將用原件印製，敬請使用黑色墨水正楷書寫或打字（紅色不能製版請勿使用）。
2.書寫時請勿超出格外，以免印製不清。
3.試題由郵寄遞者請以掛號寄出，以免遺失而示慎重。