商學院教授指定參考書

更新日期：115年11月4日

系所	教師	課程名稱	書名	指參館藏
國貿系	傅冶天	投資學	Investments: an Introduction	商圖指參
			Fundamentals of investments : valuation and management	商圖指參
			The analysis of biological data	商圖指參
			商用統計學	商圖指參
			生物統計(二版)	商圖指參
			高等統計學(八版)	商圖指參
			Venture Capital, Private Equity, and the Financing of Entrepreneurship	商圖指參
			Essentials of Investments	商圖指參
			Understanding arbitrage : an intuitive approach to financial analysis	商圖指參
			Options, futures, and other derivatives(8th ed.)	商圖指參
			Options, futures, and other derivatives(8th ed.)(光碟附件)	商圖指參
國貿系	傅冶天	國際投資	Derivatives Markets,(3rd ed.)	商圖指參
			Derivatives Markets(光碟附件)	商圖指參
			International finance	商圖指參
			Multinational Business Finance(13th ed.)	商圖指參
			Exchange rates and corporate performance	商圖指參
			Corporate finance (2nd ed.)	商圖指參
			Corporate Finance (3rd ed.)	商圖指參
			Fundamentals of multinational finance	商圖指參
			International economics : theory and policy(10th ed.)	商圖指參
			International Financial Markets	商圖指參
			Fundamentals of Futures and Options Markets(8th ed.)	商圖指參
			International Financial Management(3rd ed.)	商圖指參
			International economics: theory and policy(8th ed.)	商圖指參
			International economics: theory and policy (11th ed.)	商圖指參
			Fortune: Investor's guide 2020	商圖指參
			Principles of corporate finance (2nd ed.)	商圖指參
			Macroeconomics(10th ed.)	商圖指參
			International Economics(5th ed.)	商圖指參
			Macroeconomics(11th ed.)	商圖指參
			Essentials of Investments(12th ed.)	商圖指參
			International economics: theory and policy(12th ed.)	商圖指參
			International Financial Management(10th ed.)	商圖指參
			Fundamentals of Investment: Valuations and Management(10th ed.)	商圖指參
			Macroeconomics(12th ed.)	商圖指參
國貿系	傅冶天	財務管理	Corporate Finance (3rd ed.)	商圖指參
			Fundamentals of corporate finance (7th ed.)	商圖指參
			Fundamentals of corporate finance(8th ed.)	商圖指參
			Principles of corporate finance(6th ed.)	商圖指參
			Fundamentals of corporate finance(4th ed.)	商圖指參
			財務管理(十版)	商圖指參
			Principals of Corporate Finance(12th ed.)	商圖指參
			儉樸創新	商圖指參
			Corporate Finance (7th ed.)	商圖指參

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國貿系	傅冶天	財務管理	Corporate Finance Essentials(5th ed.)	商圖指參
			Solutions manual to Accompany Principles of Corporate Finance	商圖指參
			Fundamentals of corporate finance(5th ed.)	商圖指參
國貿系	傅冶天	固定收益證券	Interest Rate Markets: A Practical Approach to Fixed Income	商圖指參
			Bond Math: The Theory Behind the Formulas	商圖指參
			Investment science(2nd ed.)	商圖指參
			Macroeconomics (6th ed.)	商圖指參
			Fundamentals of investing (12th)	商圖指參
			Investments (Asia Global Edition)	商圖指參
			Bond Markets, Analysis, and Strategies(8th ed.)	商圖指參
			The strategic bond investor	商圖指參
			Fixed Income Securities: Tools for Todays Markets(3rd ed.)	商圖指參
			Fundamentals of investments : valuation and management(6th ed.)	商圖指參
			Credit derivatives : a primer on credit risk, modeling, and instruments	商圖指參
			Numerical methods in finance and economics : a MATLAB-based introduction(2nd ed.)	商圖指參
			International financial management(8th ed.)	商圖指參
			Equity and Fixed Income (Level I)	商圖指參
			Convertible Securities	商圖指參
			Fixed income mathematics	商圖指參
			Handbook of key economic indicators	商圖指參
			Alternative Asset Valuation and Fixed Income (Level II)	商圖指參
			期貨與選擇權市場(九版)	商圖指參
			Fundamentals of Investment: Valuations and Management(9th ed.)	商圖指參
			The Handbook of Fixed Income Securities (9th ed.)	商圖指參
			慢飆股：台積電啟示錄	商圖指參
			Options, Futures, and Other Derivatives (11th ed.)	商圖指參
			Bond Markets, Analysis, and Strategies (10th ed.)	商圖指參
			Risk takers : uses and abuses of financial derivatives / John E. Marthinsen. (2rd ed.)	商圖指參
			Principles of Corporate Finance(14th ed.)	商圖指參
			Introduction to Fixed-Income Analysis and Portfolio Management	商圖指參
國貿系	傅冶天	共同指參（固定收益證卷/電腦模擬的商業應用）	Probability and Statistics for Engineers and Scientists	商圖指參
			機率論	商圖指參
			Modeling derivatives applications in Matlab, C^{++}, and Excel	商圖指參
			Modeling derivatives applications in Matlab, C++, and Excel (光碟附件)	商圖指參
			Introductory Econometrics: A Modern Approach (6th ed.)	商圖指參
			Essentials of Investments (10th ed.)	商圖指參
			Compensation (12th ed.)	商圖指參
			Principles of corporate finance (9th ed.)	商圖指參
國貿系	傅冶天	電腦模擬的商業應用	100 Excel VBA simulations : using Excel VBA to model risk, investments, genetics, growth, gambling, and Monte Carlo analysis	商圖指參
			130 Excel simulations in action : 130 Excel simulations to model risk, gambling, statistics, Monte Carlo analysis, science, business and finance	商圖指參
			An Introduction to Derivative Securities, Financial Markets, and Risk Management	商圖指參

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國貿系	傅冶天	電腦模擬的商業應用	Introduction to management science : a modeling and case studies approach with spreadsheets (5th ed.)	商圖指參
			Introduction to management science : a modeling and case studies approach with spreadsheets (光碟附件*2)	商圖指參
			Management Science: The Art of Modeling with Spreadsheets	商圖指參
			Practical Management Science (6th ed.)	商圖指參
			Financial Modeling (4th ed.)	商圖指參
			Introduction to Management Science: A Modeling and Case Studies Approach with Spreadsheets (6th ed.)	商圖指參
			Financial Models using Simulation and Optimization II	商圖指參
			Quantitative Business Analysis:Text and Cases	商圖指參
			Statistics for business: decision making and analysis (2nd ed.)	商圖指參
			Resource Management for Colleges and Universities	商圖指參
			Essentials of Modern Business Statistics with Microsoft Office Excel	商圖指參
			今周刊 ：Excel報表全技巧50招	商圖指參
			Probability Models for Economic Decisions(2nd ed.)	商圖指參
			Reinventing the bazaar : a natural history of markets	商圖指參
			Investments (12th ed.)	商圖指參
			Introduction to Management Science and Business Analytics: A Modeling and Case Studies Approach with Spreadsheets (7th ed.)	商圖指參
資管系	周致遠	資料庫管理	Modern Database Management (13th ed.)	商圖指參
			Fundamentals of Database Systems (7th ed.)	商圖指參
統計系	張育瑋	多變量分析	Applied Multivariate Statistical Analysis (Classic Version,6 th ed.)	商圖指參
統計系	蔡紋琦	統計學(一)	Statistical Techniques in Business and Economics(17th ed.)	商圖指參
科智所	許牧彥	社會科學研究方法	研究方法：質化與量化方法之應用(二版)	商圖指參
			Social research methods : qualitative and quantitative approaches	商圖指參
			如何撰寫研究論文：策略與步驟	商圖指參
			研究生完全求生手冊	商圖指參
			社會科學的理路	商圖指參
			這才是心理學!	商圖指參
			How to think straight about psychology(3rd ed.)	商圖指參
			光環效應	商圖指參
			Understanding research : coping with the quantitative-qualitative divide	商圖指參
			Methodology : who needs it?	商圖指參
			An introduction to the philosophy of methodology	商圖指參
			Web survey methodology	商圖指參
			Research methods, design, and analysis(11th ed.)	商圖指參
			Research methodology : a step-by-step guide for beginners(5th ed.)	商圖指參
			Making sense : a student's guide to research and writing : social sciences(4th ed.)	商圖指參
科智所	許牧彥	創新經濟學研討	The economics of innovation	商圖指參
			The economic theory of invention and innovation	商圖指參
			The economics of innovation policy	商圖指參
			The economics of technical change	商圖指參
			Technological innovation as an evolutionary process	商圖指參
			Markets for technology : the economics of innovation and corporate strategy	商圖指參

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科智所	許牧彥	創新經濟學研討	Innovation diffusion models of new product acceptance	商圖指參
科智所	許牧彥	全面知識管理研討	張忠謀與台積電的知識管理	商圖指參
			企業創新的螺旋：全球競爭下的知識創新架構	商圖指參
科智所	許牧彥	全面知識管理研討	知識經營之道：如何從知識中找價值	商圖指參
			知識管理(杜拉克等 著)	商圖指參
			知識經濟學：一種愈分享.愈豐富的學問	商圖指參
			知識管理：理論與實務(二版)	商圖指參
			知識管理 (林東清 著，三版)	商圖指參
會計系	徐愛恩	成本管理會計	Horngren's Cost Accounting: A Managerial Emphasis	商圖指參
		初級會計學	Financial Accounting with IFRS (3rd ed.)	商圖指參
會計系	共同指參	初級會計學	Financial Accounting with IFRS (4th ed.)	商圖指參
國貿系	譚丹琪	國際企業管理	Transnational Management (3rd ed.)	商圖指參
			Transnational Management (4th ed.)	商圖指參
			Transnational Management (6th ed.)	商圖指參
		國際企業經營策略	Strategic management and competitive advantage : concepts and cases	商圖指參
財管系	邱健嘉	財務管理	Fundamentals of corporate finance	商圖指參
科智所	張瑜倩	研究方法	社會科學研究方法	商圖指參
		行銷管理	Marketing Management (12th ed.)	商圖指參
			行銷管理	商圖指參
會計系	翁嘉祥	稅務法規	稅務法規：理論與應用	商圖指參
會計系	黃政仁	中級會計學	中級會計學：以國際財務報導準則為藍本(上)(15版.)	商圖指參
			中級會計學：以國際財務報導準則為藍本(下)(15版.)	商圖指參
企管系	曹銀愛	組織行為	Organizational Behavior (18th ed.)	商圖指參
企管系	韓志翔	設計思考與創新	教師提供講義	商圖指參
企管系	侯佩妤	營運與供應鏈管理	Operations and Supply Chain Management(17th ed.)	商圖指參
			Operations Management(14th ed.)	商圖指參
		探索式資料分析與視覺化	R for data science : import, tidy, transform, visualize, and model data	商圖指參
國貿系	鄭琬蓉	總體經濟學	總體經濟學：古典新論 (一)	商圖指參
			Macroeconomics(6th ed.)	商圖指參
		總體經濟理論	Recursive methods in economic dynamics	商圖指參
			Recursive macroeconomic theory	商圖指參
			Mathematics for economists	商圖指參
			Convex optimization	商圖指參
資管系	李怡慧	資訊管理	Business Driven Information Systems(9th ed.)	商圖指參
			Essentials of MIS(15th ed.)	商圖指參
			eMarketing eXcellence	商圖指參
			Strategic Management of Technological Innovation	商圖指參
國貿系	黃鈺珊	策略銷售管理	Sales Force Management	商圖指參
會計系	陳宇紳	財務報表分析	Business Analysis and Valuation: IFRS Edition	商圖指參
			Financial statement : analysis & valuation (7th ed.)	商圖指參