

商學院教授指定參考書

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系所	老師	課程	書名	狀態
國貿系		投資學	Investments: an Introduction	商圖指參
			Fundamentals of investments : valuation and management	商圖指參
			The analysis of biological data	商圖指參
			商用統計學	商圖指參
			生物統計	商圖指參
			高等統計學	商圖指參
			Venture Capital, Private Equity, and the Financing of Entrepreneurship	商圖指參
			Essentials of Investments	商圖指參
			Understanding arbitrage : an intuitive approach to financial analysis	商圖指參
			Options, futures, and other derivatives(含光碟附件)	商圖指參
國貿系	傅冶天	國際投資	Derivatives Markets,3E(含光碟附件)	商圖指參
			International finance	商圖指參
			Multinational Business Finance	商圖指參
			Exchange rates and corporate performance	商圖指參
			Corporate finance	商圖指參
			Corporate Finance (3rd)	商圖指參
			Fundamentals of multinational finance	商圖指參
			International economics : theory and policy(2015)	商圖指參
			International Financial Markets	商圖指參
			Fundamentals of Futures and Options Markets	商圖指參
			International Financial Management	商圖指參
			International economics: theory and policy(2009)	商圖指參
			International economics: theory and policy(2018)	商圖指參
			Fortune: Investor's guide 2020	商圖指參
			Principles of corporate finance	老師提供
			Macroeconomics	商圖指參
			International Investments(5th)	商圖指參
			Macroeconomics	商圖指參
			Essentials of Investments	商圖指參
			國貿系	
Fundamentals of corporate finance(2012)	商圖指參			
Fundamentals of corporate finance(2015)	商圖指參			
Principles of corporate finance (2000)	商圖指參			
Fundamentals of corporate finance(4th)	商圖指參			
財務管理	商圖指參			
Principals of Corporate Finance	商圖指參			
儉樸創新	商圖指參			
Corporate Finance (7th)	商圖指參			
Corporate Finance Essentials	商圖指參			
Solutions manual to Accompany Principles of Corporate Finance	老師提供			
Fundamentals of corporate finance(5th)	老師提供			

國貿系		固定收益證券	Interest Rate Markets: A Practical Approach to Fixed Income	商圖指參
			Bond Math: The Theory Behind the Formulas	商圖指參
			Investment science	商圖指參
			Macroeconomics (6th)	商圖指參
			Fundamentals of investing (12th)	商圖指參
			Investments (Asia Global Edition)	商圖指參
			Bond Markets, Analysis, and Strategies	商圖指參
			The strategic bond investor	商圖指參
			Fixed Income Securities: Tools for Today's Markets	商圖指參
			Fundamentals of investments : valuation and management	商圖指參
			Credit derivatives : a primer on credit risk, modeling, and instruments	商圖指參
			Numerical methods in finance and economics : a MATLAB-based introduction	商圖指參
			International financial management	商圖指參
			Equity and Fixed Income (Level I)	商圖指參
			Convertible Securities	商圖指參
			Fixed income mathematics	商圖指參
			Handbook of key economic indicators	老師提供
			Alternative Asset Valuation and Fixed Income (Level II)	老師提供
			期貨與選擇權市場	商圖指參
			Fundamentals of Investment: Valuations and Management	商圖指參
The Handbook of Fixed Income Securities	商圖指參			
慢瘋股：台積電啟示錄	商圖指參			
國貿系	傅治天	共同指參	Probability and Statistics for Engineers and Scientists (9th)	商圖指參
			機率論	商圖指參
			Modeling derivatives applications in Matlab, C++, and Excel	商圖指參
			Introductory Econometrics: A Modern Approach (6th)	商圖指參
			Essentials of Investments (10th)	商圖指參
			Compensation (12th)	商圖指參
			Principles of corporate finance (2008)	商圖指參
國貿系		電腦模擬的商業應用	100 Excel VBA simulations : using Excel VBA to model risk, investments, genetics, growth, gambling, and Monte Carlo analysis	商圖指參
			130 Excel simulations in action : 130 Excel simulations to model risk, gambling, statistics, Monte Carlo analysis, science, business and finance	商圖指參
			An Introduction to Derivative Securities, Financial Markets, and Risk Management	商圖指參
			Introduction to management science : a modeling and case studies approach with spreadsheets(含光碟附件)	商圖指參
			Management Science: The Art of Modeling with Spreadsheets	商圖指參
			Practical Management Science	商圖指參
			Financial Modeling (4th)	商圖指參
			Introduction to Management Science: A Modeling and Case Studies Approach with Spreadsheets(6th)	商圖指參
			Financial Models using Simulation and Optimization II	老師提供
			Quantitative Business Analysis:Text and Cases	老師提供
			Statistics for business: decision making and analysis	商圖指參
			Resource Management for Colleges and Universities	商圖指參
			Essentials of Modern Business Statistics with Microsoft Office Excel	商圖指參
			今周刊：Excel報表全技巧50招	商圖指參
			Probability Models for Economic Decisions	商圖指參
Reinventing the bazaar : a natural history of markets	商圖指參			

會計系	湛家蘭	會計資訊系統	資料庫的核心理論與實務	商圖指參
			企業資源規劃	商圖指參
			商業智慧 = Business intelligence	商圖指參
			企業IT治理:促成流程與方法	商圖指參
			企業IT治理:營運架構	商圖指參
			企業IT治理:建置	商圖指參
			資料庫管理系統理論與實務	商圖指參
			COSO 內部控制-整合架構	商圖指參
			Excel最強商業實戰書	商圖指參
			邁向加薪之路！從職場範例學 Excel 函數X函數組合應用	商圖指參
			ACCESS客戶資料庫快速上手(含光碟附件)	商圖指參
			Access 客戶資料設計寶典(含光碟附件)	商圖指參
			Power BI終極實戰寶典：使用Power Query與Power BI進行資料分析	商圖指參
			Access 2019資料庫系統概論與實務	商圖指參
			Access 2019嚴選教材!資料庫建立.管理.應用	商圖指參
			MOS國際認證應考指南：Microsoft Excel Expert (Excel and Excel 2020)(含光碟附件)	商圖指參
			Excel工作現場實戰寶典第二版	商圖指參
			翻倍效率工作術：不會就太可惜的Excel必學函數(第三版) (大數據時代必備的資料統計整理與運算力)	商圖指參
企管系	彭朱如	策略管理	策略管理新論：觀點架構與分析方法(3rd)	商圖指參
會計系	梁嘉紋	成本與管理會計	你要如何衡量你的人生？：哈佛商學院最重要的一堂課	商圖指參
科管智財所	許牧彥	社會科學研究方法	研究方法：質化與量化方法之應用	商圖指參
			Social research methods : qualitative and quantitative approaches	商圖指參
			如何撰寫研究論文：策略與步驟	商圖指參
			研究生完全求生手冊	商圖指參
			社會科學的理路	商圖指參
			這才是心理學!	商圖指參
			How to think straight about psychology	商圖指參
			光環效應	商圖指參
			Understanding research : coping with the quantitative-qualitative divide	商圖指參
			Methodology : who needs it?	商圖指參
			An introduction to the philosophy of methodology	商圖指參
			Web survey methodology	商圖指參
			Research methods, design, and analysis	商圖指參
			Research methodology : a step-by-step guide for beginners	商圖指參
		Making sense : a student's guide to research and writing : social sciences	商圖指參	
		創新經濟學研討	The economics of innovation	商圖指參
			The economic theory of invention and innovation	商圖指參
			The economics of innovation policy	商圖指參
			The economics of technical change	商圖指參
			Technological innovation as an evolutionary process	商圖指參
Markets for technology : the economics of innovation and corporate strategy	商圖指參			
Innovation diffusion models of new product acceptance	商圖指參			
統計系	蔡紋琦	線性代數	Introductory Linear Algebra -an applied first course	商圖指參
會計系	徐愛恩	初級會計學	Financial Accounting with IFRS	商圖指參
資管系	周致遠	資訊管理	Management Information Systems: Managing the Digital Firm(2018)	商圖指參
			Management Information Systems: Managing the Digital Firm(2020)	商圖指參