商學院教授指定參考書

教師	課程名稱	書名	狀態
傅冶天	投資學	Investments: an Introduction	商圖指參
		Fundamentals of investments : valuation and management	商圖指參
		The analysis of biological data	商圖指參
		商用統計學	商圖指參
		生物統計(二版)	商圖指參
		高等統計學(八版)	商圖指參
		Venture Capital, Private Equity, and the Financing of Entrepreneurship	商圖指參
		Essentials of Investments	商圖指參
		Understanding arbitrage : an intuitive approach to financial analysis	商圖指參
		Options, futures, and other derivatives(8th ed.)	商圖指參
		Options, futures, and other derivatives(8th ed.)(光碟附件)	商圖指參
	國際投資	Derivatives Markets,(3rd ed.)	商圖指參
		Derivatives Markets(光碟附件)	商圖指參
		International finance	商圖指參
		Multinational Business Finance(13th ed.)	商圖指參
		Exchange rates and corporate performance	商圖指參
		Corporate finance (2nd ed.)	商圖指參
		Corporate Finance (3rd ed.)	商圖指參
		Fundamentals of multinational finance	商圖指參
		International economics : theory and policy(10th ed.)	商圖指參
		International Financial Markets	商圖指參
		Fundamentals of Futures and Options Markets(8th ed.)	商圖指參
		International Financial Management(3rd ed.)	商圖指參
		International economics: theory and policy(8th ed.)	商圖指參
		International economics: theory and policy (11th ed.)	商圖指參
		Fortune: Investor's guide 2020	商圖指參
		Principles of corporate finance (2nd ed.)	商圖指參
		Macroeconomics(10th ed.)	商圖指參
		International Economics(5th ed.)	商圖指參
		Macroeconomics(11th ed.)	商圖指參
		Essentials of Investments(12th ed.)	商圖指參
		International economics: theory and policy(12th ed.)	商圖指參
		International Financial Management(10th ed.)	商圖指參
		Fundamentals of Investment: Valuations and Management(10th ed.)	商圖指參
	財務管理	Corporate Finance (3rd ed.)	商圖指參
		Fundamentals of corporate finance (7th ed.)	商圖指參
		Fundamentals of corporate finance(8th ed.)	商圖指參
		Principles of corporate finance(6th ed.)	商圖指參
		Fundamentals of corporate finance(4th ed.)	商圖指參
		財務管理(十版)	商圖指參
		Principals of Corporate Finance(12th ed.)	商圖指參
		儉樸創新	商圖指參
		Corporate Finance (7th ed.)	商圖指參
		Corporate Finance Essentials(5th ed.)	商圖指參

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傅冶天	財務管理	Solutions manual to Accompany Principles of Corporate Finance	商圖指參
		Fundamentals of corporate finance(5th ed.)	商圖指參
	固定收益證券	Interest Rate Markets: A Practical Approach to Fixed Income	商圖指參
		Bond Math: The Theory Behind the Formulas	商圖指參
		Investment science(2nd ed.)	商圖指參
		Macroeconomics (6th ed.)	商圖指參
		Fundamentals of investing (12th)	商圖指參
		Investments (Asia Global Edition)	商圖指參
		Bond Markets, Analysis, and Strategies(8th ed.)	商圖指參
		The strategic bond investor	商圖指參
		Fixed Income Securities: Tools for Todays Markets(3rd ed.)	商圖指參
		Fundamentals of investments : valuation and management(6th ed.)	商圖指參
		Credit derivatives : a primer on credit risk, modeling, and instruments	商圖指參
		Numerical methods in finance and economics : a MATLAB-based introduction(2nd ed.)	商圖指參
		International financial management(8th ed.)	商圖指參
		Equity and Fixed Income (Level I)	商圖指參
		Convertible Securities	商圖指參
		Fixed income mathematics	商圖指參
		Handbook of key economic indicators	商圖指參
		Alternative Asset Valuation and Fixed Income (Level II)	商圖指參
		期貨與選擇權市場(九版)	商圖指參
		Fundamentals of Investment: Valuations and Management(9th ed.)	商圖指參
		The Handbook of Fixed Income Securities (9th ed.)	商圖指參
		慢飆股：台積電啟示錄	商圖指參
		Options, Futures, and Other Derivatives (11th ed.)	商圖指參
		Bond Markets, Analysis, and Strategies (10th ed.)	商圖指參
		Risk takers : uses and abuses of financial derivatives / John E. Marthinsen. (2rd ed.)	商圖指參
		Principles of Corporate Finance(14th ed.)	商圖指參
		Introduction to Fixed-Income Analysis and Portfolio Management	商圖指參
	共同指參 （國定收益證卷/ 電腦模擬的商業應用）	Probability and Statistics for Engineers and Scientists	商圖指參
		機率論	商圖指參
		Modeling derivatives applications in Matlab, C^{++}, and Excel	商圖指參
		Modeling derivatives applications in Matlab, C++, and Excel (光碟附件*1)	商圖指參
		Introductory Econometrics: A Modern Approach (6th ed.)	商圖指參
		Essentials of Investments (10th ed.)	商圖指參
		Compensation (12th ed.)	商圖指參
		Principles of corporate finance (9th ed.)	商圖指參
	電腦模擬的商業應用	100 Excel VBA simulations : using Excel VBA to model risk, investments, genetics, growth, gambling, and Monte Carlo analysis	商圖指參
		130 Excel simulations in action : 130 Excel simulations to model risk, gambling, statistics, Monte Carlo analysis, science, business and finance	商圖指參

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傅冶天	電腦模擬的商業應用	An Introduction to Derivative Securities, Financial Markets, and Risk Management	商圖指參
		Introduction to management science : a modeling and case studies approach with spreadsheets (5th ed.)	商圖指參
		Introduction to management science : a modeling and case studies approach with spreadsheets (光碟附件*2)	商圖指參
		Management Science: The Art of Modeling with Spreadsheets	商圖指參
		Practical Management Science (6th ed.)	商圖指參
		Financial Modeling (4th ed.)	商圖指參
		Introduction to Management Science: A Modeling and Case Studies Approach with Spreadsheets (6th ed.)	商圖指參
		Financial Models using Simulation and Optimization II	商圖指參
		Quantitative Business Analysis:Text and Cases	商圖指參
		Statistics for business: decision making and analysis (2nd ed.)	商圖指參
		Resource Management for Colleges and Universities	商圖指參
		Essentials of Modern Business Statistics with Microsoft Office Excel	商圖指參
		今周刊 ：Excel報表全技巧50招	商圖指參
		Probability Models for Economic Decisions(2nd ed.)	商圖指參
		Reinventing the bazaar : a natural history of markets	商圖指參
		Investments (12th ed.)	商圖指參
		Introduction to Management Science and Business Analytics: A Modeling and Case Studies Approach with Spreadsheets (7th ed.)	商圖指參
周致遠	資料庫管理	Modern Database Management (13th ed.)	商圖指參
		Fundamentals of Database Systems (7th ed.)	商圖指參
彭朱如	策略管理	策略管理新論：觀點架構與分析方法(三版)	商圖指參
蔡紋琦	線性代數	Introductory Linear Algebra -an applied first course (8th ed.)	商圖指參
許牧彥	社會科學研究方法	研究方法：質化與量化方法之應用(二版)	商圖指參
		Social research methods : qualitative and quantitative approaches	商圖指參
		如何撰寫研究論文：策略與步驟	商圖指參
		研究生完全求生手冊	商圖指參
		社會科學的理路	商圖指參
		這才是心理學!	商圖指參
		How to think straight about psychology(3rd ed.)	商圖指參
		光環效應	商圖指參
		Understanding research : coping with the quantitative-qualitative divide	商圖指參
		Methodology : who needs it?	商圖指參
		An introduction to the philosophy of methodology	商圖指參
		Web survey methodology	商圖指參
		Research methods, design, and analysis(11th ed.)	商圖指參
		Research methodology : a step-by-step guide for beginners(5th ed.)	商圖指參
		Making sense : a student's guide to research and writing : social sciences(4th ed.)	商圖指參
	創新經濟學研討	The economics of innovation	商圖指參
		The economic theory of invention and innovation	商圖指參
		The economics of innovation policy	商圖指參
		The economics of technical change	商圖指參
		Technological innovation as an evolutionary process	商圖指參

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許牧彥	創新經濟學研討	Markets for technology : the economics of innovation and corporate strategy	商圖指參
		Innovation diffusion models of new product acceptance	商圖指參
徐愛恩	成本管理會計	Horngren's Cost Accounting: A Managerial Emphasis	商圖指參
	初級會計學	Financial Accounting with IFRS (3rd ed.)	商圖指參
共同指參	初級會計學	Financial Accounting with IFRS (4th ed)	商圖指參
譚丹琪	國際企業管理	Transnational Management (3rd ed.)	商圖指參
		Transnational Management (4th ed.)	商圖指參
		Transnational Management (6th ed.)	商圖指參
	國際企業經營策略	Strategic management and competitive advantage : concepts and cases	商圖指參
周玲臺	初級會計學	會計的世界史：財報就像一本故事書，看記帳如何改變全世界，左右全球商業與金融發展	商圖指參
張瑜倩	研究方法	社會科學研究方法	商圖指參
	行銷管理	Marketing Management (12th ed.)	商圖指參
		行銷管理	商圖指參
翁嘉祥	稅務法規	稅務法規：理論與應用	商圖指參
黃政仁	中級會計學	中級會計學：以國際財務報導準則為藍本(上)(15th ed.)	商圖指參
		中級會計學：以國際財務報導準則為藍本(下)(15th ed.)	商圖指參
Eun-Ae Cho	組織行為	Organizational Behavior (18th ed.)	商圖指參
韓志翔	設計思考與創新	教師提供講義	商圖指參
侯佩妤	營運與供應鏈管理	Operations and Supply Chain Management(17th ed.)	商圖指參
		Operations Management(14th ed.)	商圖指參
鄭琬蓉	總體經濟學	總體經濟學：古典新論 (一)	商圖指參
		Macroeconomics(6th ed.)	商圖指參
	總體經濟理論	Recursive methods in economic dynamics	商圖指參
		Recursive macroeconomic theory	商圖指參
		Mathematics for economists	商圖指參
		Convex optimization	商圖指參
李怡慧	資訊管理	Business Driven Information Systems(9th ed.)	商圖指參
		Essentials of MIS(15th ed.)	商圖指參
		eMarketing eXcellence	商圖指參
		Strategic Management of Technological Innovation	商圖指參
李易諭	經實企業與管理實務研討	實踐豐田模式	商圖指參
		豐田模式	商圖指參
陳宇紳	財務報表分析	Business Analysis and Valuation: IFRS Edition	商圖指參