

商學院教授指定參考書

更新日期：111年11月16日

| 系所 | 老師 | 課程 | 書名 | 狀態 |
|-----|-----|------|--|------|
| 國貿系 | 傅治天 | 投資學 | Investments: an Introduction | 商圖指參 |
| | | | Fundamentals of investments : valuation and management | 商圖指參 |
| | | | The analysis of biological data | 商圖指參 |
| | | | 商用統計學 | 商圖指參 |
| | | | 生物統計 | 商圖指參 |
| | | | 高等統計學 | 商圖指參 |
| | | | Venture Capital, Private Equity, and the Financing of Entrepreneurship | 商圖指參 |
| | | | Essentials of Investments | 商圖指參 |
| | | | Understanding arbitrage : an intuitive approach to financial analysis | 商圖指參 |
| | | | Options, futures, and other derivatives(含光碟附件) | 商圖指參 |
| | | 國際投資 | Derivatives Markets,3E(含光碟附件) | 商圖指參 |
| | | | International finance | 商圖指參 |
| | | | Multinational Business Finance | 商圖指參 |
| | | | Exchange rates and corporate performance | 商圖指參 |
| | | | Corporate finance | 商圖指參 |
| | | | Corporate Finance (3rd ed.) | 商圖指參 |
| | | | Fundamentals of multinational finance | 商圖指參 |
| | | | International economics : theory and policy | 商圖指參 |
| | | | International Financial Markets | 商圖指參 |
| | | | Fundamentals of Futures and Options Markets | 商圖指參 |
| | | | International Financial Management | 商圖指參 |
| | | | International economics: theory and policy | 商圖指參 |
| | | | International economics: theory and policy | 商圖指參 |
| | | | Fortune: Investor's guide 2020 | 商圖指參 |
| | | | Principles of corporate finance | 老師提供 |
| | | | Macroeconomics | 商圖指參 |
| | | | International Investments(5th) | 商圖指參 |

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| 國貿系 | 傅治天 | 國際投資 | Macroeconomics | 商圖指參 |
| | | | Essentials of Investments | 商圖指參 |
| | | | International economics: theory and policy | 商圖指參 |
| | | 財務管理 | Corporate Finance (3rd ed.) | 商圖指參 |
| | | | Fundamentals of corporate finance | 商圖指參 |
| | | | Fundamentals of corporate finance | 商圖指參 |
| | | | Principles of corporate finance (2000) | 商圖指參 |
| | | | Fundamentals of corporate finance(4th ed.) | 商圖指參 |
| | | | 財務管理 | 商圖指參 |
| | | | Principals of Corporate Finance | 商圖指參 |
| | | | 儉樸創新 | 商圖指參 |
| | | | Corporate Finance (7th ed.) | 商圖指參 |
| | | | Corporate Finance Essentials | 商圖指參 |
| | | | Solutions manual to Accompany Principles of Corporate Finance | 老師提供 |
| | | | Fundamentals of corporate finance(5th ed.) | 老師提供 |
| | | 固定收益證券 | Interest Rate Markets: A Practical Approach to Fixed Income | 商圖指參 |
| | | | Bond Math: The Theory Behind the Formulas | 商圖指參 |
| | | | Investment science | 商圖指參 |
| | | | Macroeconomics (6th ed.) | 商圖指參 |
| | | | Fundamentals of investing (12th) | 商圖指參 |
| | | | Investments (Asia Global Edition) | 商圖指參 |
| | | | Bond Markets, Analysis, and Strategies | 商圖指參 |
| | | | The strategic bond investor | 商圖指參 |
| | | | Fixed Income Securities: Tools for Today's Markets | 商圖指參 |
| | | | Fundamentals of investments : valuation and management | 商圖指參 |
| | | | Credit derivatives : a primer on credit risk, modeling, and instruments | 商圖指參 |
| | | | Numerical methods in finance and economics : a MATLAB-based introduction | 商圖指參 |

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|-----|-----|-----------|--|------|
| 國貿系 | 傅治天 | 固定收益證券 | International financial management | 商圖指參 |
| | | | Equity and Fixed Income (Level I) | 商圖指參 |
| | | | Convertible Securities | 商圖指參 |
| | | | Fixed income mathematics | 商圖指參 |
| | | | Handbook of key economic indicators | 老師提供 |
| | | | Alternative Asset Valuation and Fixed Income (Level II) | 老師提供 |
| | | | 期貨與選擇權市場 | 商圖指參 |
| | | | Fundamentals of Investment: Valuations and Management | 商圖指參 |
| | | | The Handbook of Fixed Income Securities | 商圖指參 |
| | | | 慢飆股：台積電啟示錄 | 商圖指參 |
| | | | Options, Futures, and Other Derivatives 11/E | 商圖指參 |
| | | | Bond Markets, Analysis, and Strategies, Tenth Edition | 商圖指參 |
| | | 共同指參 | Probability and Statistics for Engineers and Scientists | 商圖指參 |
| | | | 機率論 | 商圖指參 |
| | | | Modeling derivatives applications in Matlab, C ⁺⁺ , and Excel | 商圖指參 |
| | | | Introductory Econometrics: A Modern Approach (6th ed) | 商圖指參 |
| | | | Essentials of Investments (10th ed) | 商圖指參 |
| | | | Compensation (12th ed) | 商圖指參 |
| | | | Principles of corporate finance (2008) | 商圖指參 |
| | | 電腦模擬的商業應用 | 100 Excel VBA simulations : using Excel VBA to model risk, investments, genetics, growth, gambling, and Monte Carlo analysis | 商圖指參 |
| | | | 130 Excel simulations in action : 130 Excel simulations to model risk, gambling, statistics, Monte Carlo analysis, science, business and finance | 商圖指參 |
| | | | An Introduction to Derivative Securities, Financial Markets, and Risk Management | 商圖指參 |
| | | | Introduction to management science : a modeling and case studies approach with spreadsheets | 商圖指參 |
| | | | Introduction to management science : a modeling and case studies approach with spreadsheets | 商圖指參 |
| | | | Management Science: The Art of Modeling with Spreadsheets | 商圖指參 |
| | | | Practical Management Science | 商圖指參 |
| | | | Financial Modeling (4th) | 商圖指參 |

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|-----|-----|-----------|---|------|
| 國貿系 | 傅治天 | 電腦模擬的商業應用 | Introduction to Management Science: A Modeling and Case Studies Approach with Spreadsheets(6th) | 商圖指參 |
| | | | Financial Models using Simulation and Optimization II | 老師提供 |
| | | | Quantitative Business Analysis:Text and Cases | 老師提供 |
| | | | Statistics for business: decision making and analysis | 商圖指參 |
| | | | Resource Management for Colleges and Universities | 商圖指參 |
| | | | Essentials of Modern Business Statistics with Microsoft Office Excel | 商圖指參 |
| | | | 今周刊：Excel報表全技巧50招 | 商圖指參 |
| | | | Probability Models for Economic Decisions | 商圖指參 |
| | | | Reinventing the bazaar：a natural history of markets | 商圖指參 |
| | | | Investments | 商圖指參 |
| 會計系 | 譚家蘭 | 會計資訊系統 | 資料庫的核心理論與實務 | 商圖指參 |
| | | | 企業資源規劃 | 商圖指參 |
| | | | 商業智慧 = Business intelligence | 商圖指參 |
| | | | 企業IT治理:促成流程與方法 | 商圖指參 |
| | | | 企業IT治理:營運架構 | 商圖指參 |
| | | | 企業IT治理:建置 | 商圖指參 |
| | | | 資料庫管理系統理論與實務 | 商圖指參 |
| | | | COSO 內部控制-整合架構 | 商圖指參 |
| | | | Excel最強商業實戰書 | 商圖指參 |
| | | | 邁向加薪之路！從職場範例學 Excel 函數X函數組合應用 | 商圖指參 |
| | | | ACCESS客戶資料庫快速上手(含光碟附件) | 商圖指參 |
| | | | Access 客戶資料設計寶典(含光碟附件) | 商圖指參 |
| | | | Power BI終極實戰寶典： 使用Power Query與Power BI進行資料分析 | 商圖指參 |
| | | | Access 2019資料庫系統概論與實務 | 商圖指參 |
| | | | Access 2019嚴選教材!資料庫建立.管理.應用 | 商圖指參 |
| | | | MOS國際認證應考指南：Microsoft Excel Expert (Excel and Excel 2019) | 商圖指參 |
| | | | MOS國際認證應考指南：Microsoft Excel Expert (Excel and Excel 2020)(光碟附件) | 商圖指參 |

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|-----|-----|----------|--|------|
| 會計系 | 譔家蘭 | 會計資訊系統 | Excel工作現場實戰寶典第二版 | 商圖指參 |
| | | | 翻倍效率工作術：不會就太可惜的Excel必學函數(第三版) (大數據時代必備的資料統計整理與運算力) | 商圖指參 |
| 企管系 | 彭朱如 | 策略管理 | 策略管理新論：觀點架構與分析方法(3rd) | 商圖指參 |
| 會計系 | 梁嘉紋 | 成本與管理會計 | 你要如何衡量你的人生？：哈佛商學院最重要的一堂課 | 商圖指參 |
| 科智所 | 許牧彥 | 社會科學研究方法 | 研究方法：質化與量化方法之應用 | 商圖指參 |
| | | | Social research methods : qualitative and quantitative approaches | 商圖指參 |
| | | | 如何撰寫研究論文：策略與步驟 | 商圖指參 |
| | | | 研究生完全求生手冊 | 商圖指參 |
| | | | 社會科學的理路 | 商圖指參 |
| | | | 這才是心理學! | 商圖指參 |
| | | | How to think straight about psychology | 商圖指參 |
| | | | 光環效應 | 商圖指參 |
| | | | Understanding research : coping with the quantitative-qualitative divide | 商圖指參 |
| | | | Methodology : who needs it? | 商圖指參 |
| | | | An introduction to the philosophy of methodology | 商圖指參 |
| | | | Web survey methodology | 商圖指參 |
| | | | Research methods, design, and analysis | 商圖指參 |
| | | | Research methodology : a step-by-step guide for beginners | 商圖指參 |
| | | | Making sense : a student's guide to research and writing : social sciences | 商圖指參 |
| | | 創新經濟學研討 | The economics of innovation | 商圖指參 |
| | | | The economic theory of invention and innovation | 商圖指參 |
| | | | The economics of innovation policy | 商圖指參 |
| | | | The economics of technical change | 商圖指參 |
| | | | Technological innovation as an evolutionary process | 商圖指參 |
| | | | Markets for technology : the economics of innovation and corporate strategy | 商圖指參 |
| | | | Innovation diffusion models of new product acceptance | 商圖指參 |
| 統計系 | 蔡紋琦 | 線性代數 | Introductory Linear Algebra -an applied first course | 商圖指參 |

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|-----|------|-------------|--|------|
| 會計系 | 徐愛恩 | 成本管理會計(一) | Horngren's Cost Accounting: A Managerial Emphasis | 商圖指參 |
| | | 初級會計學(一) | Financial Accounting with IFRS (3rd) | 商圖指參 |
| 會計系 | 共同指參 | 初級會計學 | Financial Accounting with IFRS (4th) | 商圖指參 |
| 會計系 | 翁嘉祥 | 稅務法規 | 稅務法規：理論與應用 | 商圖指參 |
| 企管系 | 李易諭 | 數據分析與精實六標準差 | Managing Quality: Integrating the Supply Chain | 商圖指參 |
| 資管系 | 周致遠 | 資訊管理 | Management Information Systems: Managing the Digital Firm (15th) | 商圖指參 |
| | | | Management Information Systems: Managing the Digital Firm (16th) | 商圖指參 |
| | | | Management Information Systems: Managing the Digital Firm (17th) | 商圖指參 |
| 風管系 | 曾耀鋒 | 人壽保險 | 人身保險：人壽保險、年金與健康保險 | 商圖指參 |
| 企管系 | 曹銀愛 | 組織行為 | Organizational Behavior (17th) | 商圖指參 |
| | | | Organizational Behavior (18th) | 老師提供 |
| 國貿系 | 譚丹琪 | 國際企業管理 | Transnational Management (3rd) | 商圖指參 |
| | | | Transnational Management (4th) | 商圖指參 |
| | | | Transnational Management (6th) | 商圖指參 |
| 國貿系 | 謝淑貞 | 國際貿易實務 | International Trade Practices: Analysis & Operations | 老師提供 |
| | | 實用投資管理 | Essentials of investments | 老師提供 |